



Joseph T. Ambrose
Executive Director

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Joe Ambrose is the Executive Director of First Bank's Center for Family-Owned Businesses which provides resources to meet the unique needs of generational business owners and their family members. He has been with First Bank for over 29 years, primarily focused on the acquisition and retention of family business clients in all revenue areas of the Bank: Commercial Banking, Wealth Management, Retail, Treasury Management, and Mortgage Banking. Joe is a member of First Bank's Management Committee and has assisted with First Bank's community development activities across its market areas. In all, he has 44 years of banking experience.

A lifelong St. Louisan, Joe holds a Bachelor of Arts degree in economics and a Master's in Business Administration. Joe is a member of the Board of Directors and Executive Committees of the St. Louis Sports Commission. He also serves on the Board of Directors of the Urban League of Metropolitan St. Louis among other civic and charitable organizations.

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